

Workshop on the Production of Statistics on Asset Ownership from a Gender Perspective through Household Surveys 25-27 June 2018 Tbilisi, Georgia

ADB's Statistical Capacity Development for Social Inclusion and Gender Equality

## Field Operations, Interview Protocol and Survey Weighting

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## **Outline of Presentation**

- Overview
- Field Operations and Interview Protocol
- Data Cleaning and Validation
- Calculation of Survey Weights
- Post-stratification Weight Adjustment





Participating country	Coverage	Sample Size (households)
Georgia	Nationally representative	3,160
Mongolia	Nationally representative	3,008
Philippines	Province of Cavite only	1,536

- Stand-alone household survey
- Self-reported and proxy data collection





#### **Data Collection Strategy in ADB Pilot Countries**

- A two-stage stratified sampling design was adopted for Georgia and Cavite, Philippines while three stage selection process for Mongolia.
- Households in each PSU stratified into two strata:
  - Households with 3 or more adult members
  - Less than 3 members
- Questionnaires
  - **Household Questionnaire**: household roster and selection of individual adults
  - **Individual Questionnaire:** collects data on assets owned and entrepreneurship



#### **Data Collection Strategy in ADB Pilot Countries**

#### **Identifying Eligible Respondents**

The individual questionnaire was administered to **at most 3 adult members** of the household



- 1. Primary Respondent (PR)
- 2. **Spouse/partner** (if available) together defined as the **Principal couple** are important units of analysis)
- 3. Third adult randomly selected if there are more than 3 adults in a household

#### **Data Collection Strategy in ADB Pilot Countries**

- Face-to-face paper based interviews
- Respondents were interviewed **simultaneously and independently**.
- Tight field work quality control through supervisors and field visits by Headquarter team







#### **Data Collection Strategy in ADB Pilot Countries**

- Georgia Field enumerators contracted at regional level and regional supervisors supervised field work
  - Additional back checks by GeoStat team
- Mongolia Field enumerators and supervisors both recruited centrally
  - Field visits by central team to the field
- Cavite, Philippines Field enumerators recruited regionally and regional supervisors supervised field work
  - Field visits by central team to the field



#### Distribution of Sample Households Interviewed by Strata

Country and Strata	Number of sample HH interviewed	HH with at least 1 eligible adult member interviewed (%)	HH in which all eligible adult members were interviewed (%)	HH in which all eligible adult members were interviewed simultaneously (%)
Georgia	2783	100.0	82.4	52.2
Household with 3 or more adults	1,399	100.0	75.3	56.5
Household with 2 or fewer adults	1,384	100.0	89.5	47.8
Mongolia	2962	99.8	61.0	30.4
Household with 3 or more adults	1,341	99.8	39.0	26.5
Household with 2 or fewer adults	1,621	99.8	79.0	33.6
Cavite, Philippines	1536	99.9	83.5	39.6
Household with 3 or more adults	790	99.9	76.2	31.8
Household with 2 or fewer adults	746	100.0	91.2	47.9

- Almost all surveyed hhds had at least one eligible adult member interviewed.
- Out of every 10 hhds surveyed all eligible adult members were interviewed in more than 8 hhds in Georgia and Philippines, but only 6 in Mongolia
- In only 50%, 40% and 30% hhds all eligible members could be interviewed simultaneously in Georgia, Philippines, and Mongolia respectively.

Distribution of Sample Households with Principal Couple

Country and Location	Interviewe d	Household s with Principal Couple (%)	Both Members of	Olds Inter (%) One Member of Principal Couple	Neither Member of		
Georgia			_	_			
Total	2,783	61.0	84.0	16.0	0.0		
Rural	1,288	63.8	87.0	13.0	0.0		
Urban	1,495	58.6	81.3	18.7	0.0		
Mongolia							
Total	2,962	71.3	77.6	22.1	0.4		
Rural	1,089	75.2	80.6	18.9	0.5		
Urban	1,873	69.0	75.6	24.1	0.3		
Cavite, Philippines							
Total	1,536	73.8	86.6	12.8	0.6		
Rural	608	75.0	88.6	11.0	0.4		
Urban	928	73.1	85.3	14.0	0.7		

- The survey was successful in interviewing sufficient number of households with principal couple about 74% in Cavite, Philippines; 71% in Mongolia and 61% in Georgia.
- The proportion was higher in the rural than in the urban areas.



## Distribution of Primary Respondents, by Relationship with Head of Household

Dolotionshinto		Primary respondents								
Relationship to the Head of	Geo	rgia	Mon	golia	Cavite, Philippines					
Household	Men	Women	Men	Women	Men	Women				
Head	<mark>86.9</mark>	52.3	<mark>94.2</mark>	27.6	<mark>95.4</mark>	45.8				
Spouse	0.2	36.8	0.5	64.9	0.7	51.4				
Son/daughter	11.5	4.2	4.4	4.3	3.2	2.2				
Parents	0.1	0.3	0.3	2.3	0.2	0.1				
Grandchildren	0.7	0.3	0.1	0.0	0.0	0.0				
Sibling (of head or spouse)	0.4	0.4	0.3	0.7	0.1	0.1				
Other relatives	0.3	5.8	0.2	0.2	0.1	0.4				
Non-relatives	0.0	0.0	0.0	0.1	0.1	0.0				
Total	100.0	100.0	100.0	100.0	100.0	100.0				

- Among women primary respondents, only 52%, 28%, and 46%, respectively were also head of hhd in Georgia, Mongolia, and Cavite.

 $\textbf{Source:} \ A sian \ Development \ Bank \ estimates \ using \ Evidence \ and \ Data \ for \ Gender \ Equality \ pilot \ surveys.$ 





#### Manner in which individual interviews conducted (%)

	Georgia	Mongolia	Cavite
Simultaneously	28.6	36.4	49.6
Sequentially	4.7	32.7	25.6
Simultaneously and sequentially	40.0	20.5	20.1
Other	26.7	10.4	4.8





#### **Average Time Spent for Interviewing a Household (minutes)**

	Average Time Spent for Interviewing a Household									
Countries	Н	ouseholo	i	Individual						
	Urban	Rural	Total	Urban	Rural	Total				
Georgia	11.8	14.0	12.8	28.3	29.7	29.5				
Mongolia	11.6	12.8	12.1	19.9	23.0	21.5				
Cavite, Philippines	13.4	11.7	12.7	22.3	22.6	22.6				

Source: Asian Development Bank estimates using Evidence and Data for Gender Equality pilot surveys.

- The average time spent for fielding a household questionnaire was more or less the same in the three countries at around 12 minutes.
- Completing an individual questionnaire took much longer, due to its complexity and length.
  - The average time for interviewing an adult individual differs in the pilot countries at 22 minutes in Mongolia, 23 minutes in Cavite, Philippines and 30 minutes in Georgia.



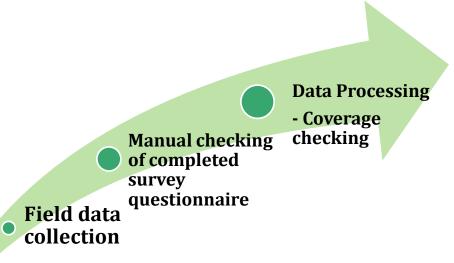
#### **Hidden Assets**

Country	Type of Asset	asset		Number of respondent owners reporting ownership of hidden asset		Incidence of Self- reported Hidden Assets (%)	
		Men	Wome n	Men	Women	Men	Wome n
Georgia							
	Agricultural land	1,309	1,331	2	2	0.2	0.2
	Other real estate	381	349	1	-	0.3	-
	Financial assets	144	125	17	16	11.8	12.8
	Financial liability	776	862	30	32	3.9	3.7
Mongolia							
	Agricultural land	237	85	4	-	1.7	-
	Other real estate	417	329	3	-	0.7	-
	Financial assets	602	798	29	71	4.8	8.9
	Financial liability	1,005	1,141	5	9	0.5	0.8
Cavite, Philippines							
	Agricultural land	83	71	1	1	1.2	1.4
	Other real estate	88	99	-	1	-	1
	Financial assets	266	414	19	35	7.1	8.5
	Financial liability	248	391	12	17	4.8	4.3





# **Post-Survey Phase: Data Cleaning and Validation**



#### **Validation check**

- Range Check
- **☆Skip Check**
- **⇔** Consistency Check
- **☆**Typographic Check



# Post-Survey Phase: Data Cleaning and Validation

#### **Range Check**

ensures that every variable in the survey is within a limited domain of valid values verifies whether the skip patterns and codes have been followed appropriately

Skip Check

#### Consistency Check

verifies the values from one question are consistent with values from another question

entails transposition of figures mistakenly encoded

Typographic Check

- ➤ Data cleaning codes per module using Stata were created by the ADB-EDGE team to validate the data from the NSOs.
- Conducted Country Workshop on Data Validation
- > Discussion of issues encountered in data cleaning and validation

## Calculation of Survey Weights

Development of two types of sampling weights based on the measurement approaches

Ownership Assigned by Any Respondent (OAAR)

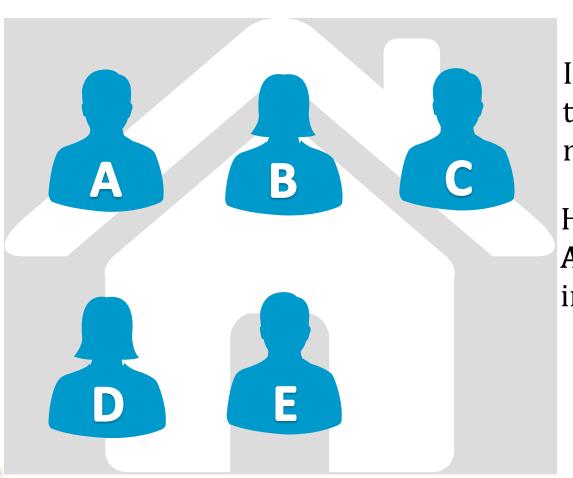
 Combines self-reported and proxy information provided by the respondents constitute a household-level information Self-Assigned Ownership (SAO)

- Considers on selfreported data by individual respondents
- Additional weights were assigned to each individual and multiplied by the usual household weights to obtain individual level weights.



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## Ownership Assigned by Any Respondent (OAAR) vs Self Assigned Approach (SAO)



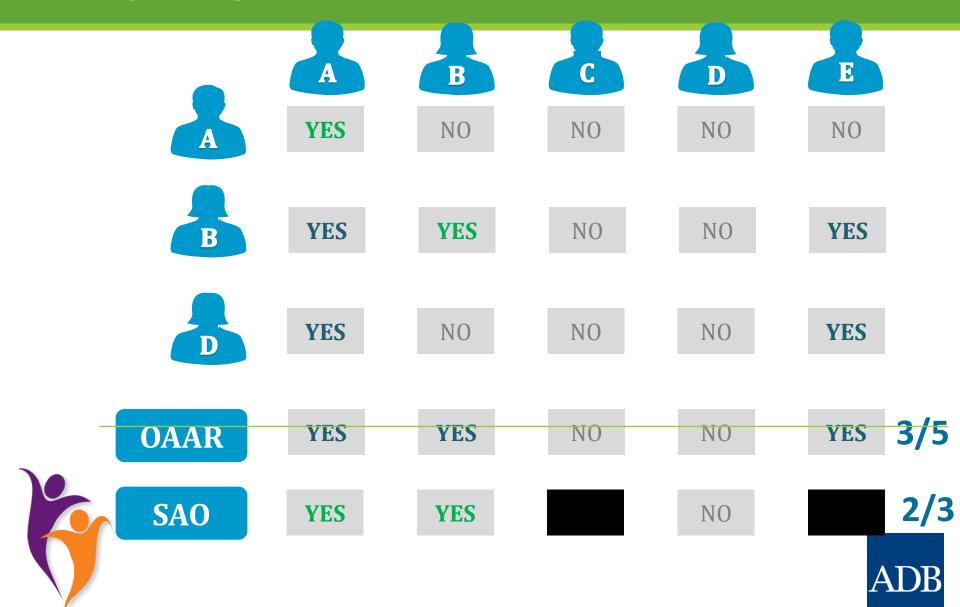
In this household there are **5** adult members.

Household members **A, B** and **D** were interviewed.





## Ownership Assigned by Any Respondent (OAAR) vs Self Assigned Approach (SAO)



## Calculation of Survey Weights (cont'd)

#### Ownership Assigned by Any Respondent

Calculating survey weights for this approach is similar to the weights derived for estimation of parameters in usual household surveys by combining the weights at each stage of selection.

Georgia: Two-Stage PPS Design

Mongolia: Three-Stage PPS Design

Cavite, Philippines: CSS Design

$$\frac{Z_i}{n_i} \times \frac{1}{z_{ij}} \times \frac{H_{ijk}}{hijk}$$

$$\frac{P_l}{d_l} \times \frac{1}{p_{lm}} \times \frac{Z_{lmi}}{n_{lmi}} \times \frac{1}{z_{lmij}} \times \frac{H_{lmijk}}{h_{lmijk}}$$

$$\frac{N_i}{n_i} \times \frac{H_{ijk}}{h_{ijk}}$$

Where:

l stands for the region

m stands for the mth province

i stands for the stratum

j stands for the jth PSU

k Stands for the second stage stratum (SSS) of households

 $z_{ij}$  total number of households in the j<sup>th</sup> PSU of the i<sup>th</sup> stratum (available in census database)

H<sub>ijk</sub> total number of households in the k<sup>th</sup> second stage stratum (SSS) of the j<sup>th</sup> PSU of i<sup>th</sup> stratum

 $h_{ijk}$  number of households actually surveyed in the  $k^{th}$  SSS of the  $j^{th}$  PSU of  $i^{th}$  stratum

n; number of PSUs selected from ith stratum

 $z_i = \sum_j z_{ij}$  total number of households in the ith stratum (available in Census database)

 $N_i$  total number of PSUs in the  $i^{th}$  stratum (available in Census database)

d1 number of aimags selected in the lth region

P<sub>l</sub> total population in the lth region

p<sub>lm</sub> population of m<sup>th</sup> province in the l<sup>th</sup> region



## Calculation of Survey Weights (cont'd)

#### **Self-Assigned Ownership**

- For households with 3 or less adults, all adults were selected for interview (i.e., with probability one) and therefore the survey weight assigned was 1 for each adult.
- For households with 4 or more adults, a maximum of three adults were interviewed. The following explains the procedure of assigning weights at the individual level in different situations

Survey Weights for Households with Principal Couple

Survey Weights for Households without Principal Couple

Interviewed			Select	ion Prob	ability	Weight		
Principal (	Couple	Third	Principal C	Couple	Third	Principal (	Couple	Third
Primary Respondent	Spouse	Respondent	Primary Respondent	Spouse	Respondent	Primary Respondent	Spouse	Respondent
Yes	Yes	Yes	1	1	1/(M-2)	1	1	(M-2)
Yes	No	Yes	1/2	0	1/(M-2)	2	0	(M-2)
No	Yes	Yes	0	1/2	1/(M-2)	0	2	(M-2)
Yes	Yes	No	2/M	2/M	0	M/2	M/2	0
No	No	Yes	0	0	1/M	0	0	M
No	Yes	No	0	1/M	0	0	M/2	0
Yes	No	No	1/M	0	0	M	0	0

Interviewed Selection Probability			pability Weight					
Primary	Second	Third	Primary	Second	Third	Primary	Second	Third
Respondent	Respondent	Respondent	Respondent	Respondent	Respondent	Respondent	Respondent	Respondent
Yes	Yes	Yes	1	2/(M-1)	2/(M-1)	1	(M-1)/2	(M-1)/2
Yes	Yes	No	1	1/(M-1)	0	1	(M-1)	0
No	Yes	Yes	0	2/M	2/M	0	M/2	M/2
Yes	No	Yes	1	0	1/(M-1)	1	0	(M-1)
No	No	Yes	0	0	1/M	0	0	M
No	Yes	No	0	1/M	0	0	М	0
Yes	No	No	1/M	0	0	M	0	0

Notes:

- 1. "Yes" indicates that the selected respondent was surveyed/interviewed.
- "No" indicates that the selected respondent was not surveyed/interviewed due to non-response.
- 3. "M" denotes the total number of adults in the household
- ➤ The weights at the individual level were combined with the household-level weights when estimating survey parameters under the self-assigned approach.

### **Post Stratification Weight Adjustment**

## In post-stratification, household and individual weights are adjusted to correct for estimated population and sex ratio.

- The pilot survey's target population is the collection of all adult household members. If the nonresponse rate is zero or random, the sum of the survey weights calculated based on the formula presented in the previous section should be very close to the actual number of adults in the population.
- However, the actual pattern of nonresponse usually observed in many survey operations is not random. In the case of the EDGE pilot surveys conducted in Mongolia and Georgia, nonresponse rates among men were significantly higher than among women.
  - During survey operations, men were more likely to be working, and thus, were not available for interview. As a result, the distribution of adults calculated based on the sum of the survey weights is biased toward women. Such a bias warrants a post-stratification adjustment to be introduced for the individual level weights.

## **Post Stratification Weight Adjustmnt**

### **Nonresponse Rates**

Country	Households	Individuals				
Country	Households	Male	Female	Total		
Georgia	11.9	20.6	9.6	14.6		
Mongolia	1.5	24.3	14.7	19.2		
Cavite, Philippines	0.0	9.5	5.5	7.4		

Source: Asian Development Bank estimates from the Evidence and Data for Gender Equality pilot surveys.

### Post Stratification Weight Adjustment (cont'd)

- At the household level, nonresponse rates were registered at 11.9% in Georgia and 1.5% in Mongolia. The figure was not significant in Cavite, Philippines.
- At the individual level, the **nonresponse rate was highest in Mongolia** where only 5,592 adults **(80.8%)** were interviewed out of 6,922 selected adults.
- In Georgia, of the 6,949 total number of individuals selected for the survey, only 5,937 **(85.4%)** were actually interviewed, with corresponding **20.6%** nonresponse rates among male adults and 9.6% among female adults.
- In Cavite, Philippines, only 3,456 out of 3,733 individuals responded to the survey or a **nonresponse rate of 7.4% (9.5% for males and 5.5% for females)**.
- As a result, the distribution of adults calculated based on the sum of the survey weights was biased toward women. **Such bias warranted post-stratification adjustment introduced for the individual level weights.**

### Post Stratification Weight Adjustment (cont'd)

#### Sample Post-Stratification Adjustment

Geogra phic Area	Gender	Survey estimate  (A)	Control Data (e.g., census)	Post- stratificati on Adjustmen t Factor (B/A)
X	Men	895,672	1,032,451	1.15
X	Women	1,049,530	987,956	0.94
Y	Men	297,673	501,678	1.69
Y	Women	549,530	432,145	0.79
Z	Men	695,672	502,675	0.72
Z	Women	249,530	4,569,123	18.31

**Source:** Asian Development Bank estimates using Evidence and Data for Gender



## Illustration of how post-stratification works



Column A shows the total number of men and women estimated in the survey after applying the survey weights while Column B shows the total number of men and women from census records, summarized by geographic area in the same year.



If there is reason to believe that census records are more reliable, post-stratification can be used to adjust the survey weights. The numbers provided in the last column will be multiplied with the survey weights for each of the respondent from the same geographic area and gender group.

## Post Stratification Weight Adjustment (cont'd)

The post-stratification weight adjustment done was deemed effective in compensating for the differences in control population figures obtained from the census counts of number of adults in the population and unadjusted weighted estimates of male and female population

Number of Adult Population based on Census, Unadjusted Weights and Post-Stratification

	Number (	of Adult Po	pulation	Number of Adult	Number of Adult			
Country and Sex	Population Census	With unadjuste d Household Weights	With Unadjuste d Individual Weights	Household Members (After Post- Stratification of Household Weights)	Respondents (After Post- Stratification of Individual Weights)			
Georgia								
Male	1,329,054	1,333,444	1,185,974	1,333,444	1,333,444			
Female	1,547,996	1,581,624	1,729,094	1,581,624	1,581,624			
Total	2,877,050	2,915,068	2,915,068	2,915,068	2,915,068			
Mongolia								
Male	943,117	968,299	976,149	904,344	942,755			
Female	1,005,511	1,074,895	1,296,564	1,209,629	1,005,215			
Total	1,948,628	2,043,193	2,272,714	2,113,973	1,947,970			
Cavite, Philipp	oines							
Male	1,137,700	1,177,827	1,104,495	1,162,263	1,137,699			
Female	1,170,65 9	1,238,233	1,310,559	1,221,871	1,170,658			
Total	2,308,359	2,416,060	2,415,054	2,384,134	2,308,357			

Georgia: Estimated number of adults and sex ratio based on EDGE survey household weights were found to be very close to that of 2014 Population Census. Thus, no post-stratification weight adjustment was applied on the household level weights.

Mongolia: Considerable difference in the estimated number of urban and rural households between the 2015 Census of Population and EDGE pilot survey at the regional level were noted. Thus, post stratification was first done at the household level.

Cavite, Philippines: Although the estimated number was not that far from the 2015 Census of Population, post stratification at the household level was still done to make the EDGE survey estimates consistent with the population.

Sources: Asian Development Bank estimates using 2014 General Population Census of Georgia; 2015 Census of Population of Mongolia; and 2015 Census of Population of the Philippines and Evidence and Data for Gender Equality pilot surveys.



## Thank you.

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